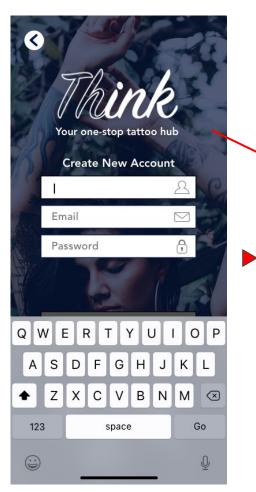
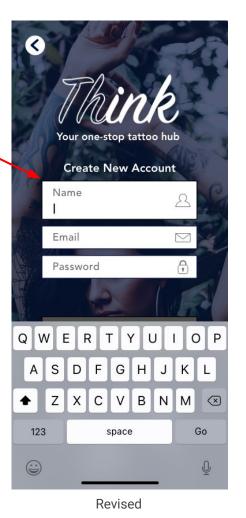
Think Ink Tattoo App Accessibility Improvements



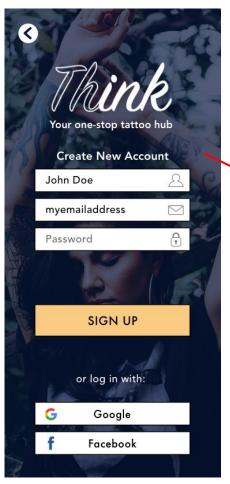


## **Accessibility Issue**

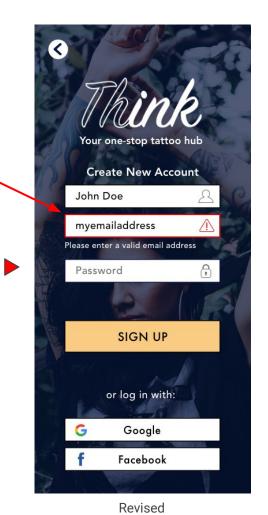
Form fields lose their label when the user taps into the field, which may make it easy for users to forget what they were typing.

# Solution

Expand the form field and add the label back in when typing so that the user can see what they should be entering.



Original



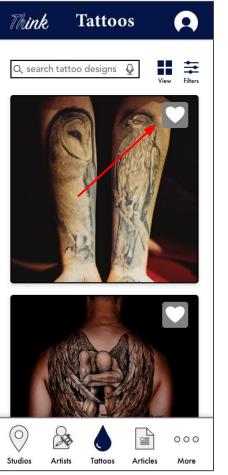
## **Accessibility Issue**

Form fields don't give an indicator of bad user input, making it impossible to know if the correct type of input was entered.

# Solution

Add an error message and an alert symbol for bad input to inform the user of the problem.





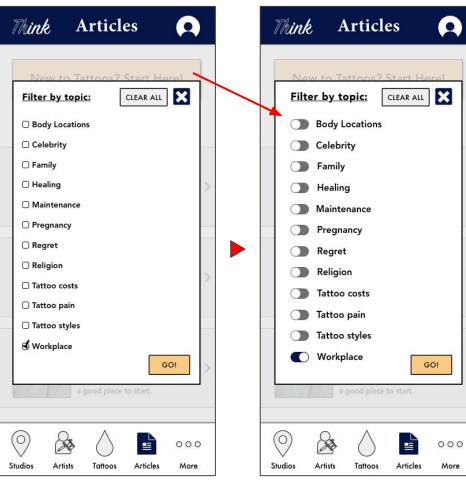
## Revised

## **Accessibility Issue**

The tattoo gallery thumbnail "favorite" icon is too small on full-width images, making it difficult to accurately select.

# Solution

Increase the size of the "favorite" icon on full-width view so that it is easier to tap.



## **Accessibility Issue**

The article filter list text is too small and difficult to select, making it especially difficult for users with visual and motor impairments.

# Solution

Increase the size of the text and change the checkboxes to switches, which are larger and easier to select.





## Articles

#### The Most Tattoo-**Friendly Workplaces**

by Amy Johnson

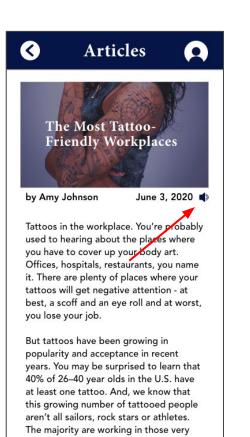
June 3, 2020

Tattoos in the workplace. You're probably used to hearing about the places where you have to cover up your body art. Offices, hospitals, restaurants, you name it. There are plenty of places where your tattoos will get negative attention - at best, a scoff and an eve roll and at worst, you lose your job.

But tattoos have been growing in popularity and acceptance in recent years. You may be surprised to learn that 40% of 26-40 year olds in the U.S. have at least one tattoo. And, we know that this growing number of tattooed people aren't all sailors, rock stars or athletes. The majority are working in those very



Original



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More

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Studios

Artists

Tattoos

Revised

Articles

### **Accessibility Issue**

Article content text does not provide an option for visually impaired users to consume the content.

## Solution

Add a speaker button that provides text-to-speech translation so that users with visual impairment can hear the text aloud



Blake Poindexter	воок
Las Vegas, NV	
INK-credible Tattoos	CONTACT
Specializes in: Realism, Lettering, Blackwork	★★★★☆ 116 ₺ 67 ♀

I've been tattooing for the past 7 years. I was thrilled last year to establish my own shop at INKcredible Tattoos. I would love to connect and help you find the perfect design for your next tattoo.

#### Portfolio



< Artists **Blake Poindexter** BOOK Las Vegas, NV **INK-credible** Tattoos CONTACT Specializes in: \*\*\*\*\* - Realism - Lettering 116 🖺 67 🗩 - Blackwork Portfolio 0 000 Studios Artists Articles More Tattoos

Revised

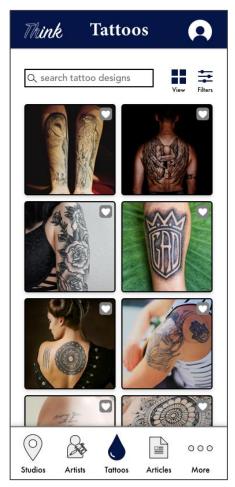
### **Accessibility Issue**

The rating, "like" and "comment" icons are too small on the Artists pages, making them difficult to accurately select.

# Solution

Increase the size of the rating, "like" and "comment" icons.

The bio section has been hidden beneath a dropdown option since it is supplemental content, allowing the most important details (and the portfolio photos) to be more prominent.



Tattoos Think **Filters** Q search tattoo designs View (0)000 Studios Articles Artists Tattoos More

#### Revised

## Accessibility Issue

Search bars require use of the keypad exclusively, and may be cumbersome for users with motor impairment to type into.

# Solution

Add a microphone icon for speech input option, allowing the user to speak to enter a search query.